

# The Powerful Business Women's Network

A conversation with **Lauren Nan** Founder SilkBridge & Co



Lauren Nan



Lauren Nan is a successful female entrepreneur, the founder and senior managing partner at SilkBridge & Co. Lauren is also the country director of the Swiss-Indian Chamber of Commerce, covering China, Hong Kong, and South Korea. On top of that, she is the ambassador of the Powerful Business Women's Network, Zurich chapter, and is committed to empowering female entrepreneurs.

**The Powerful Business Women's Network appears to be a community of sorts- bringing female entrepreneurs together to share their experiences as entrepreneurs. Is there more to it than just meetings and social interactions amongst the members?**

Yes. Of course, we do not only gather together and network, but also pitch and mastermind. We have an online community where members can connect with each other in other countries. We specialize in connecting international business owners together so that they can interact actively plus we encourage them to do business together and introduce their resources to each other. In each event, we make sure that we have a world-class keynote speaker who will share the most interesting topic with our members and guests. For those with burning questions, we put them on a hot seat from which they can get pieces of advice and feedback from the audience. And that is not all, there will certainly be more benefits that our members will gain along the way.



**What would you tell an individual who might be interested in joining the network and would like to understand the value/benefits of the same over other alternatives out there?**

With this network, we bring a specific group of female entrepreneurs together. As such, it is not just for any woman who is in business, but specifically for serious businesswomen who have a turnover of over CHF100,000, and do business internationally (or want to start doing this). These women know how to take action and implement their ideas, so when they share their knowledge and network with each other, their businesses can grow substantially.

**You have mentioned on your website that the initiative began in March of this year. As your maiden meeting/function, how would you describe its overall success? How is it an indication of the network's future growth as time progresses?**

The intention is to have 6-8 chapters this year in Europe, with Zürich being the first chapter outside of the Netherlands. Next year we will plan on expanding to other nations outside Europe. The success comes from being strict in the membership policy. Additionally, all the women who join the network have their fair share of knowledge and experience, and they love to share it with other like-minded action-takers in the network.

**The network and what it offers build heavily on the founder's experience as a female entrepreneur. Is that all, or does it also build on other aspects as well? If so, what are some of these**

**aspects which are shaping the Powerful Business Women's Network going forward?**

This network builds on the community of the members. The founder only wants to facilitate the process, ensuring that the right women meet each other on the right platform. The chapter manager facilitates the meetings. The women do not need coaching per se, they just need to meet each other and share their knowledge as they network.

**As a female entrepreneur, and the network's ambassador of Zurich, what value have you personally- drawn from the Powerful Business Women's Network?**

From my personal experience, I have learned that female business owners tend to help each other. They are naturally wired to do so. With this network, I have been able to network and get help from fellow female entrepreneurs. My network is predominantly male, and this network allows me to remedy that situation.

**What advice would you give to other female entrepreneurs out there?**

Success is not about WHAT you know but WHO YOU KNOW. Therefore, it is essential for you to be surrounded by like-minded people. Additionally, take the initiative to give and interact. By doing so, you will have tremendous benefits not only in your business but also, most importantly, your life.

[powerfulbusinesswomensnetwork.com](http://powerfulbusinesswomensnetwork.com)





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